
C O R P O R A T E P R O F I L E

Corporate Profile 

Keppel Land Limited is the property arm of the Keppel Group, one of Singapore's largest conglomerates with core businesses in marine, offshore, energy and engineering, banking and financial services, telecommunications and transportation, and property investment, development and management.

Keppel Land is one of the largest property groups listed on the Stock Exchange of Singapore Limited, and has a diversified portfolio in ten countries worldwide - Singapore, Malaysia, Indonesia, China, Vietnam, Myanmar, Philippines, Australia, United States and United Kingdom.

Its portfolio of premier properties includes office towers, residential properties, hotels, resorts, retail complexes, industrial buildings as well as entire townships.

In addition to investment and property development, Keppel Land is also engaged in property and project management, hotel / serviced apartment / resort operations under Sedona Hotels International, and retail management.

The Company has its roots in Straits Steamship Company Limited, a regional ship owner and operator incorporated in 1890. As a result of diversification in the 1970s and 1980s, Straits Steamship Company became a conglomerate. When property became the core business activity, the Company was renamed Straits Steamship Land Limited in 1989.

In February 1997, in a Keppel Group-wide exercise to adopt a fresh cohesive identity, Straits Steamship Land became Keppel Land.

Keppel Land's guiding philosophy is that properties should be developed to harmonise with and improve the environment as well as enhance the quality of life of the people who use them.