
IN HARMONY WITH THE ENVIRONMENT

People Count *26*

The environment

Keppel Land's philosophy is that properties should be developed to harmonise with and improve the environment as well as enhance the quality of life of the people who use them. This policy guides the design and development of many projects in Singapore and overseas.

At Prudential Tower and Capital Square, its latest office buildings in Singapore, landscaping and water features provide environmental relief from the skyscrapers of Raffles Place. Prudential Tower boasts a garden with exotic palm trees which is a green oasis for tenants and passers-by. Next door at Capital Square, water cascades down a wall like a shimmering silver screen. Office workers are often seen enjoying their lunches al fresco at these two locations which are close to the largest food court in Singapore.

Another development where water plays an important role in the environment is at Bugis Junction, where four years after the opening, the open interactive fountain remains a hit, and the focal point of activities for the whole complex. Upgraded with more interactive features, it continues to be a draw for children and teenagers.

With the overseas developments, there is also a commitment to conserve as much of the local environment as possible. At Botanic Cove, the latest development in Sydney's Hunters Hill municipality, existing flora of more than 130 species are retained.

At Spring City Golf & Lake Resort in Kunming, China, water is pumped from the underground water tables and filtered to be used as potable water. All waste water produced by the resort is recycled for use in the irrigation of the two golf courses. Care is also taken to use only natural and biodegradable fertilizers on the golf courses, so that the run-off to the lake is minimal and uncontaminated.

Similar efforts are undertaken in Ria Bintan, an integrated resort in Pulau Bintan, Indonesia, where both rain and treated waste water are recycled to irrigate the two golf courses, and landscape. This is especially so at Club Med Ria Bintan, operated by Club Med, which has a worldwide operating policy to be environmentally-friendly.

For its energy-saving, recycling and water conservation programmes, Hotel Inter-Continental Singapore won the Green Globe Distinction Award in April 1998. The hotel has an Environmental Committee whose mission is to "reduce, recycle, re-use, rationalise and recover". In addition, the hotel conducts quarterly audits to ensure that all departments are meeting with the environmental standards set up by the committee.



The fountain at Bugis Junction is a favourite with children.
